

FOR IMMEDIATE  
RELEASE:

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## Brandt Completes Nortrax Acquisition, Gears Up to Serve Entire Canadian Market.



**Regina, Saskatchewan** – The Brandt Group of Companies is pleased to announce that, effective October 28, 2019, they have successfully acquired the businesses of the Nortrax Canada Inc. and Nortrax Quebec Inc. (together, “Nortrax”) and are now the exclusive John Deere Construction & Forestry dealer for all of Canada.

With the acquisition of Nortrax’s locations across Ontario, Quebec and Newfoundland and Labrador, Brandt Tractor will now deliver service from a continuous network of 100+ Deere Construction & Forestry dealerships and service points across Canada, employing over 3400 people.

**“The addition of 29 stores to Brandt’s already extensive sales and support network allows for numerous synergies that will benefit our customers across the country,”** says Brandt President and CEO, Shaun Semple. **“This deal makes Brandt the only full-line dealer that spans coast-to-coast-to-coast allowing us to put more premium quality products and support services into the hands of more customers than ever before.”**

The acquisition gives Brandt a comprehensive Canadian retail footprint and further establishes the firm’s position as a premier privately-held Canadian company and the largest privately-owned John Deere Construction & Forestry dealership in the world.

October 28<sup>th</sup> was the first day of full operations for the combined dealer network.

For more information, contact Pam Lougheed at (306) 791-5931 or [plougheed@brandt.ca](mailto:plougheed@brandt.ca)

***About the Brandt Group of Companies***

*The Brandt Group of Companies - headquartered in Regina, Saskatchewan, Canada - is comprised of Brandt Agricultural Products, Brandt Engineered Products, Brandt Equipment Solutions, Brandt Road Rail, Brandt Developments Ltd., and Brandt Tractor Ltd. - the world's largest privately-owned John Deere Construction & Forestry equipment dealer. Brandt has over 100 locations in Canada and the US, over 3400 employees and a growing international audience; serving the construction, forestry, agriculture, rail, mining, steel, and energy industries with unique custom products. Brandt is one of Canada's largest privately-owned companies and is among an elite group of Platinum Members of Canada's Best Managed Companies.*