### **News Release**

## FOR IMMEDIATE RELEASE:

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# **Brandt Rallies Community to Show How Much They Care**

New initiatives launched to support community and frontline workers.

**Regina, Saskatchewan** – Today the Brandt Group of Companies announced two new community initiatives in partnership with the Regina Pats Hockey Club for the 2021/22 season set to begin next week.

First, the two organizations are launching *We Care Weekday Games* to benefit local Regina-based charitable and non-profit organizations. On all Monday, Tuesday and Wednesday games, the Pats and Brandt are giving local Regina-based organizations the spotlight to help raise much needed funds. Each of these nights, a sponsor can team up with Pats fans and Brandt by putting their support behind a local organization. The Pats and Brandt are committed to matching up to \$220,000 in funds raised at 11 games this season as part of Brandt's Thanks a Billion program. "I'm challenging all Pats sponsors and potential new team supporters to join us in giving back to the community," said Brandt's CEO, Shaun Semple. "Let's show Regina how much we all care!"

Brandt and the Pats will also be recognizing hometown frontline pandemic heroes at *Gratitude Games* by sending 3,000 dedicated individuals who have kept Regina citizens fed, cared for and serviced to Pats games. "We are grateful for everything frontline workers have done; showing our gratitude for these hometown heroes is a simple way we can give back," Semple added. Tickets will be distributed through partner organizations over ten home games in October and November.

Interested local organizations and sponsors can reach out to the Pats business team for more details on both programs.

### For more information please contact:

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#### About the Brandt Group of Companies

The Brandt Group of Companies — headquartered in Regina, Saskatchewan, Canada — is comprised of Brandt Agricultural Products, Brandt Engineered Products, Brandt Equipment Solutions, Brandt Road Rail, Brandt Positioning Technology, Brandt Truck Rigging & Trailers, Brandt Finance, Brandt Developments Ltd., Brandt Road Technology, Brandt Mineral Technology, and Brandt Tractor Ltd. — the world's largest privately-owned John Deere Construction & Forestry equipment dealer. Brandt has over 100 locations in Canada and the U.S., over 3,600 employees, and a growing international audience; serving the construction, forestry, agriculture, rail, mining, steel, and energy industries with unique custom products. Brandt is one of Canada's largest privately owned companies and is among an elite group of Platinum Club members of Canada's Best Managed Companies.