

Media Release

The Positioning Technology Division of Brandt Tractor Sells the first TOPCON IP-S2 HD High-Density 3D Mobile Mapping System in Western Canada

(REGINA , SK, May 3, 2012)– The Positioning Technology Division of Brandt Tractor Ltd. announced the first sale of Topcon’s IP-S2 HD Mobile Mapping System in Western Canada to Vieworx Geophoto Inc., a data acquisition company based out of Grande Prairie, Alberta. This dynamic, young company provides high resolution, 360 degree imagery of assets to companies primarily in the oil and gas and forestry industries.

Topcon IP-S2 HD Mobile Mapping system is a non-invasive solution that incorporates a plug and play combination of sensors including LIDAR, cameras, GPS and inertial sensors, allowing a user to collect 1.3 million points per second up to 120 meters with a 360-degree horizontal field of view from a moving vehicle. 3D “point cloud” data is geo-referenced with digital image and provides a colorized 3D model of the environment for a thorough and complete dataset of infrastructure asset information.

From the 3D model, users can extract feature/attribute (vector data) and metadata information for storage and access in their existing CAD or GIS applications. Data can be accessed at any time, and information can be mined and extracted based on the user’s changing mapping requirements - all from the client’s office desktop.

Brandt Positioning Technology’s client, Vieworx Geophoto Inc., is excited about the competitive advantages that the Topcon IP-S2 system brings to their company. This integrated turnkey solution allows them to reduce traditional field collection time by 30-60% with the increased efficiency enabling them to provide highly accurate data to their customers quickly. Morgan Beaupre, Vieworx Geophoto Inc., said, "The new IP-S2 HD system has allowed us to help our customers plan jobs proactively, save time and money, and reduce the environmental footprint they leave!" This technology also opens up the marketplace for Vieworx Geophoto Inc. to provide valuable services to a whole new set of clients in diverse industries that they weren’t able to work with before IP-S2.

About Brandt Tractor Ltd. – Positioning Technology Division

Brandt Tractor Ltd. is the world’s largest privately held John Deere construction and forestry equipment dealer. The Positioning Technology Division of Brandt is the exclusive Topcon Dealer in Western Canada providing technology solutions to the survey, engineering, mapping, construction, mining, and agriculture sectors. Brandt provides customers with innovative total positioning solutions by pairing leading edge technology with our commitment to strong customer service and support.

Media Release

Page 2

About Topcon Positioning Systems: Topcon Positioning Systems, Inc. (TPS) designs and manufactures precise positioning products and solutions for the global surveying, construction, agriculture, civil engineering, mapping and GIS, asset management and mobile control markets. The company has worldwide employee operations and dealer networks. Topcon Corporation was founded in 1932. It is the parent company of TPS and is traded on the Tokyo Stock Exchange (7732).

Learn more at brandtnet.ca

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