

**FOR IMMEDIATE
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Shaun and Gavin Semple on the red carpet with NSBA President Keith Moen and Saskatchewan Premier Brad Wall prior to the event.



Celebrating hometown success.

Inaugural NSBA film project profiles Shaun and Gavin Semple.

Tuesday September 2nd, 2015 marked the launch of the North Saskatoon Business Association's exciting new 'Popcorn and Entrepreneurship' series. This annual event profiles Saskatchewan's most successful entrepreneurs and, for their first installment of the series, Brandt quickly rose to the top of a very impressive list of candidates.

"We started with a list of about 25 and narrowed it down to 'who's the one that we want?'," said NSBA President, Keith Moen. **"It was the Brandt Group and the Semples and they said yes, so we were ecstatic."**

The gala screening of the movie, called *Semple Secrets to Success*, told the rags-to-riches story of the Semple family and profiled the amazing success of Brandt over the years. Crowd response to the video was overwhelming with numerous entrepreneurs coming forward after the event to congratulate Shaun and Gavin and thank them for sharing their inspirational story.

"There are a lot of amazing entrepreneurial stories here in Saskatchewan, so to be selected to share our experiences has been very special for us," says Brandt President, Shaun Semple. **"We're local guys who started from nothing like so many others. We believed in our vision, worked hard, took some risks and were successful with it and we're very pleased to be able to share some of what we've learned along the way."**

"At its heart, it is truly a story of great people," adds Brandt CEO, Gavin Semple. **"From our amazing team of almost 2000 people to the many loyal customers that we serve, our success has been built on hard work and strong relationships from Day One."**

The 'Popcorn and Entrepreneurship' series is designed to inspire and promote entrepreneurship within the province and provide insight from business leaders who have built strong, thriving companies.

To view the video, go to:

<http://www.brandt.ca/Our-Company/News/Pages/Celebrating-Hometown-Success.aspx>

About Brandt Group of Companies

The Brandt Group of Companies - headquartered in Regina, Saskatchewan, Canada - is comprised of Brandt Agricultural Products Ltd., Brandt Engineered Products Ltd., Brandt Equipment Solutions Ltd., Brandt Road Rail Corporation, and Brandt Tractor Ltd. Brandt Tractor Ltd. is the world's largest privately held John Deere construction and forestry equipment dealer with 31 locations across Canada. Brandt is one of Canada's largest privately owned companies and is among an elite group of Platinum Members of Canada's 50 Best Managed Companies. For additional information or to arrange an interview, contact Paula Welke, Brandt Communications Specialist, at 306-337-4032 or visit [brandt.ca](http://www.brandt.ca).