

FOR IMMEDIATE RELEASE November 29, 2011

Brandt Group of Companies breaks \$1 billion in sales with plans to donate more than \$3 million in 2012

REGINA, SK - Regina-based Brandt Group of Companies announced today that they have surpassed a major financial milestone: \$1 billion in annual revenue. To show their appreciation to the customers, employees, and communities who have helped them reach this level of success, Brandt will be giving back more than \$3 million before the end of 2012.

Reaching \$1 billion in annual sales is an accomplishment rarely achieved by Canadian companies - let alone privately owned companies like Brandt. Bucking downward global economic trends, Brandt has succeeded against all odds and continues to grow and prosper.

"We owe it all to a great team of employees and loyal customers," says Brandt Chairman Gavin Semple. **"We couldn't have done it without them."**

"Few companies ever achieve a billion dollars in annual revenue. Even fewer give it back," says Brandt President Shaun Semple. **"We are very grateful and we want to say thanks by giving back over \$3 million to our employees, our customers, and our communities. We know that it's their support that helped make this happen - so it's only fitting that we'd include them in a significant way as we celebrate this accomplishment."**

Already a generous contributor to the communities it serves, Brandt has some very special things planned for 2012 to celebrate this milestone. Effective today, Brandt will launch its "Thanks a Billion" Program that will feature special gifts and promotions all year long. To begin giving back, Brandt presented a donation of \$100,000 to the United Way and \$50,000 to the Children's Wish Foundation. Follow all the happenings at thanksabillion.ca, a new website developed especially to map campaign announcements and activities.

"Even though we've been operating for more than eighty years, it feels like we're just getting started," says Shaun Semple. **"As great as this news is, we know that the best is yet to come from Brandt."**

About the Brandt Group of Companies

The Brandt Group of Companies - headquartered in Regina, Saskatchewan, Canada - is comprised of Brandt Agricultural Products Ltd., Brandt Engineered Products Ltd., Brandt Equipment Solutions Ltd., Brandt Road Rail Corporation, and Brandt Tractor Ltd. Brandt Tractor Ltd. is the world's largest privately held John Deere construction and forestry equipment dealer.

Brandt has 27 locations across Canada and the United States and exports their products to North America, Europe, Australia, and Asia. Brandt is one of Canada's largest privately owned companies and is among an elite group of Platinum Members of the Canada's 50 Best Managed Companies program.

Learn more at brandt.ca.

For additional information or to arrange an interview, contact:

Paula Welke, Communications Specialist, Brandt
306-337-4032