

FOR IMMEDIATE
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Brandt Named Exclusive American Augers Dealer for Canada.



Regina, Saskatchewan – The Brandt Group of Companies has announced that they have been named the exclusive dealer for American Augers and their Trenchor subsidiary brand across Canada.

American Augers has been a fixture in the underground utilities and pipeline industry across North America for over 50 years. Adding the full line of American Augers and Trenchor products to Brandt's existing Ditch Witch offering improves Canadian support and distribution for a comprehensive lineup of underground construction equipment – the largest in the industry.

“The addition of these lines is an important step for Brandt and the Canadian drilling industry,” says Brandt President and CEO, Shaun Semple. **“It means that contractors can now get the biggest, most powerful equipment for any job from one dealer.”**

Canadian contractors will now have easier access to the largest equipment available, from auger boring machines with up to 1,200,000lbs of maximum thrust, to industry-leading directional drills with up to 100,000ft-lbs of maximum torque.

The two companies' shared commitment to maximizing customer uptime has resulted in a 24/7 support network. **“With American Augers' and Trenchor's premium-quality products and Brandt's exceptional dealership and parts warehouse infrastructure, Canadian contractors can expect better-than-ever uptime to keep them digging, even in the toughest conditions,”** explains Van Wall, Brandt Tractor's Vice President of Sales.

For more information, contact Van Wall at (780) 557-3773 or van.wall@brandt.ca



News Release

About the Brandt Group of Companies

The Brandt Group of Companies - headquartered in Regina, Saskatchewan, Canada - is comprised of Brandt Agricultural Products, Brandt Engineered Products, Brandt Equipment Solutions, Brandt Road Rail, Brandt Positioning Technology, Brandt Truck Rigging & Trailers, Brandt Finance, Brandt Developments Ltd., and Brandt Tractor Ltd. - the world's largest privately-owned John Deere Construction & Forestry equipment dealer. Brandt has over 50 locations in Canada and the US, over 2500 employees and a growing international audience; serving the construction, forestry, agriculture, rail, mining, steel, and energy industries with unique custom products. Brandt is one of Canada's largest privately-owned companies and is among an elite group of Platinum Members of Canada's 50 Best-Managed Companies.