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Riders give Brandt green light.

Local company joins CFL franchise as Founding Partner sponsor.

The Brandt Group of Companies and the Saskatchewan Roughriders Football Club are pleased to announce that Brandt has joined the team's roster of Founding Partner-level sponsors, bringing the total to eleven.

"It was a natural step for Brandt; this partnership gives us a tangible opportunity to demonstrate our commitment to our hometown AND our home team," says Brandt President, Shaun Semple **"But it's also personal for me; I was born just two hours before the Riders won their first Grey Cup in '66 and have been a diehard fan from Day One!"**

Founding Partner sponsors receive permanent recognition within the new Mosaic Stadium facility along with the ability to secure exclusive multi-year sponsorship and partnership assets, naming rights and other activation opportunities. They also receive access to premium hospitality areas, suites and lounges that offer an exclusive environment for building relationships with clients, vendors and preferred customers.

"Having Brandt join our exclusive group of Founding Partners is very exciting for our organization", adds Craig Reynolds, President & CEO of the Saskatchewan Roughriders Football Club. **"This is a community facility and Brandt has always taken a strong leadership role in our community, so the fit is perfect!"**

The new home of the Saskatchewan Roughriders seats 33,000 and is the newest facility in the Canadian Football League. Construction on the new stadium began in early 2014, and it was declared "substantially complete" on August 31, 2016. Mosaic Stadium hosted its inaugural sporting event, a university football game between the Regina Rams and the Saskatchewan Huskies, on October 1, 2016. The Roughriders will move into the stadium for the 2017 CFL season.

For more information, please contact Leanne Smith, Manager of Executive Services at (306) 791-5931 or lsmith@brandt.ca.

About the Brandt Group of Companies

The Brandt Group of Companies - headquartered in Regina, Saskatchewan, Canada - is comprised of Brandt Agricultural Products Ltd., Brandt Engineered Products Ltd., Brandt Equipment Solutions Ltd., Brandt Road Rail Corporation, Brandt Developments, and Brandt Tractor Ltd. - the world's largest privately held John Deere construction and forestry equipment dealer. Brandt has 50 locations in Canada and the US, nearly 2000 employees and a growing international audience; serving the agriculture, forestry, rail, mining, construction, and tube & pipe industries with unique custom products. Brandt is one of Canada's largest privately owned companies and is among an elite group of Platinum Members of Canada's 50 Best Managed Companies.