



News Release

FOR IMMEDIATE
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Brandt Expands Commitment to Victoria and South Australia with Acquisition of Westernport Tractors.

Ballarat, Victoria – The Brandt Group of Companies is pleased to announce that, effective December 1st, 2022, it has successfully acquired the assets of Westernport Tractors & Implements Pty Ltd. The acquisition unites all of Southern Victoria under a single John Deere dealership brand.

Westernport is a familiar face on the Mornington Peninsula, serving the local community with a range of premium farm, garden, and recreational equipment from leading OEMs, such as John Deere and Stihl. The Hastings-based operation will continue with business as usual, featuring the same team that customers have come to know and trust over the past 30+ years.

“Just like Westernport, Brandt is a family owned and operated business where serving the customer is absolutely #1,” says Brandt CEO, Shaun Semple. “The fit between our two organizations is a natural one and we look forward to welcoming Ross Beischer and his team to the Brandt family.”

With this acquisition, Westernport Tractors joins a multistore dealer group with access to knowledge and expertise of 15 locations across Victoria and South Australia.

Customers will benefit from Brandt’s extensive parts and equipment inventory and customer support infrastructure.

For more information, contact Anna Ormrod at AOrmrod@brandtequipment.com.au or go to www.brandt.ca.

About the Brandt Group of Companies

The Brandt Group of Companies is a privately owned manufacturing and distribution company that serves a growing international audience in industries such as agriculture, construction, forestry, rail, mining, steel, transportation, material handling, and energy. The company has 6000+ employees and more than 170 locations in Australia, New Zealand, Canada, and the USA.