

# NEWS RELEASE



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## Ditch Witch® Names Best in the Business

Brandt Tractor was recently honored by The Charles Machine Works, Inc. (CMW™), manufacturer of Ditch Witch products, as a member of the 2010 Crescent Club, an elite group that represents the very best the Ditch Witch organization has to offer. From sales and marketing to parts and service, Brandt Tractor exhibited extraordinary service to its customers, to the industry, and to the Ditch Witch organization in 2010.

Criteria for Crescent Club membership is stringent and includes measurable goals for all segments of the dealership. This includes successful sales and marketing efforts for the entire Ditch Witch product line, as well as the financial performance, marketing and management, personnel, training, and superior parts and service departments.

The Ditch Witch organization specializes in the design and manufacture of high-quality underground construction equipment. The company is a one-stop source for trenchers, vibratory plows, pneumatic piercing tools, backhoes, electronic guidance and locating tools, horizontal directional drilling systems, drill pipe, downhole tools, vacuum excavation systems, pipe-bursting systems, excavator-tool carriers, compact utility loaders, and the Zahn® family of power utility equipment.

All of these products are recognized around the world for their advanced design, rugged construction, long-term durability, ease of use, and reliability. This product line represents the most complete range of equipment for installing utilities underground.

The Ditch Witch name is one you can trust for your equipment and financial needs. Ditch Witch Financial Services (DWFS) is a full-service provider, offering a wide variety of finance and lease options to meet your individual requirements.

Construction professionals can find more details about products, event updates, special financing offers, videos and other informative special features on the Ditch Witch organization's Facebook ([www.facebook.com/DitchWitch](http://www.facebook.com/DitchWitch)) and Twitter ([www.twitter.com/ditchwitch](http://www.twitter.com/ditchwitch)) pages, and the company's YouTube channel ([www.youtube.com/user/CMWorks](http://www.youtube.com/user/CMWorks)).

For more information about the Ditch Witch products, please call 1-800-654-6481 or visit [www.ditchwitch.com](http://www.ditchwitch.com).